



The 12 week Leadership Development Journey



Leadership
Journey



12 WEEK LEADERSHIP CRASH COURSE

Time commitment

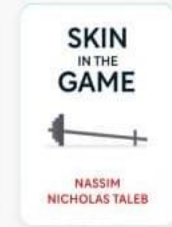
These 12 Book summaries take approximately 15 min each to go through.

Commitment = 15 min per week

A write up about one's experience of the book, the lessons gleaned from it, the possible uses in the current job and the experience of trying to use the knowledge (A well structured template-based response sheet with timed submission requirements & testing)

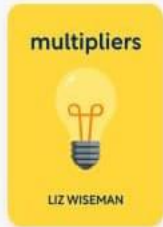
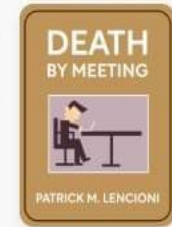
HABITS

- Week 01 Principles
- Week 02 Skin in the Game
- Week 03 First Things First



TEAMWORK

- Week 04 High Output Management
- Week 05 Death by Meeting
- Week 06 Multipliers



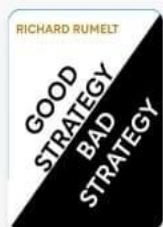
LEADERSHIP

- Week 07 Team of Teams
- Week 08 The Ideal Team Player
- Week 09 Measure What Matter



COMMUNICATION & MORALE

- Week 10 Scaling Up
- Week 11 The Infinite Game
- Week 12 Good Strategy Bad Strategy





The Potential journey

(Well curated journeys can be spaced out as required)

Audibles

(4 books to **listen to**)

Book Summaries

(4 book summaries to **read**)

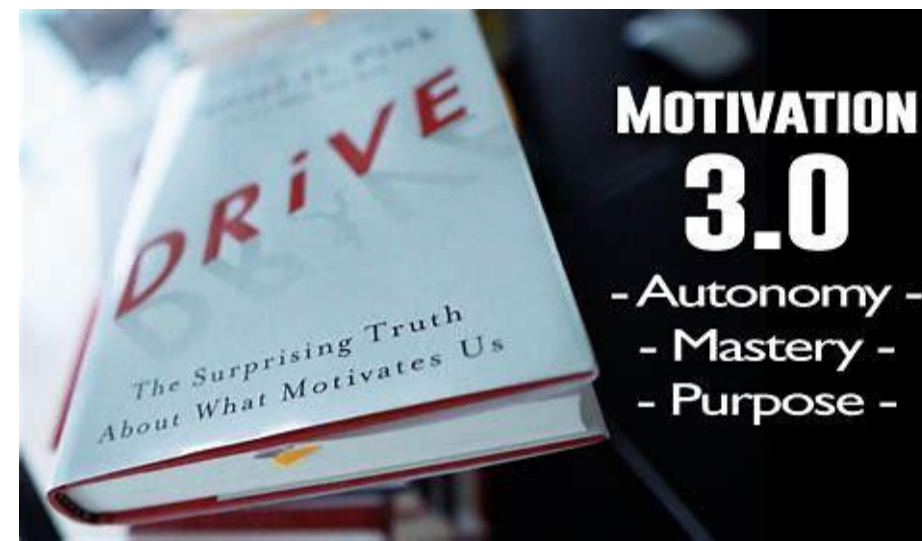
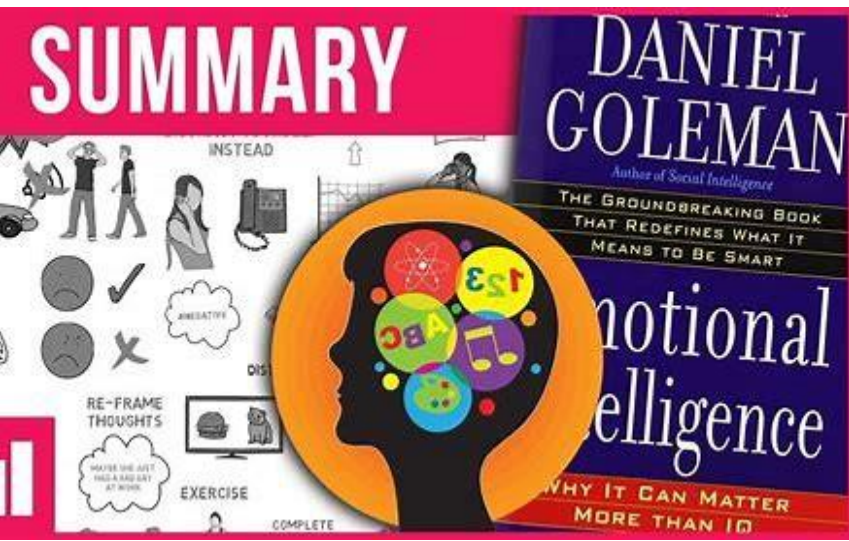
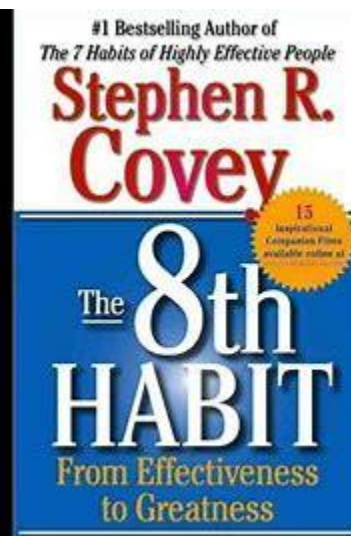
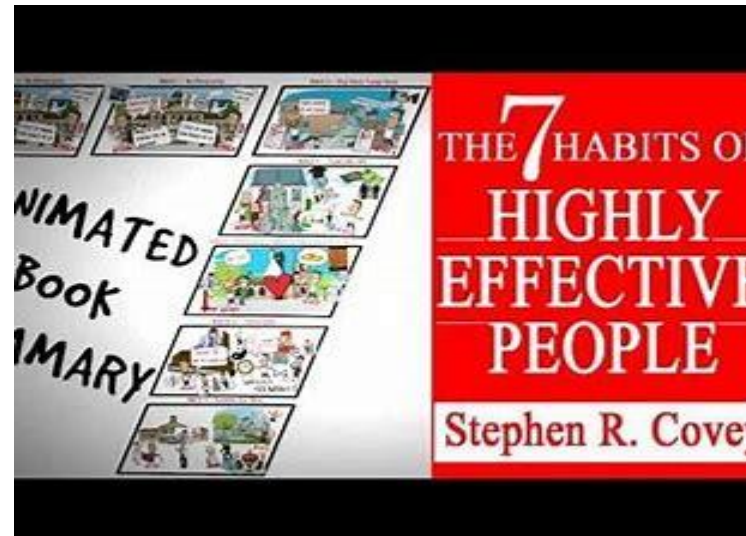
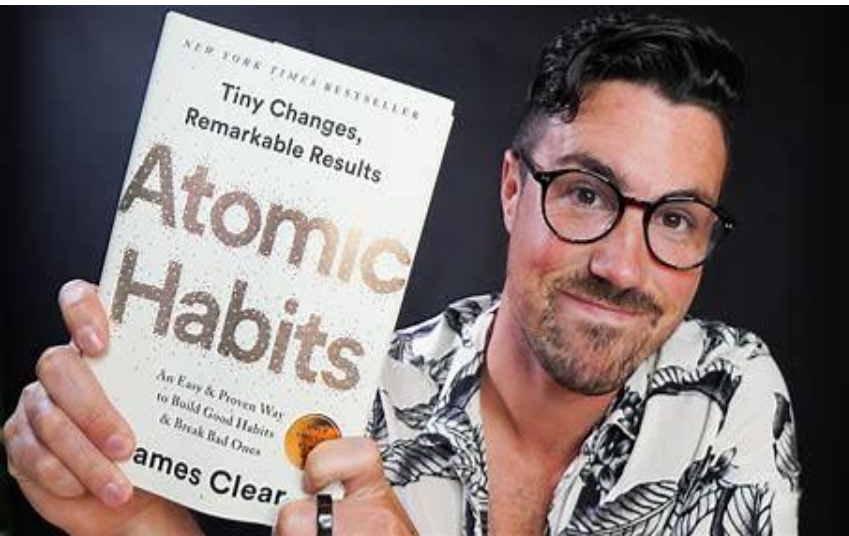
Youtube summaries

(4 book summaries to **see**)

Mix of the above to complete the 12 week journey

Bite-sized Micro-Learning Bursts / Structured response templates /
Built-in Accountability / Best use scenarios

Multiple Journey Options





Over 100 options, including:

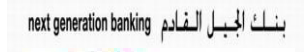
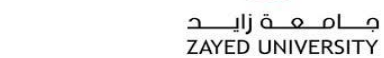
The One Minute Manager	(Ken Blanchard)
The 7 Habits of Highly Effective people	(Stephen Covey)
Leadership & the One Minute manager	(Ken Blanchard)
Start with Why	(Simon Sinek)
Leaders Eat last	(Simon Sinek)
The Art of War	(Sun Tzu)
Drive	(Daniel Pink)
Atomic Habits	(James Clear)
Hyperfocus	(Chris Bailey)
Carrots & sticks don't work	(Ian Ayres)
Good to great	(Jim Collins)
First, break all the rules	(Marcus B & Curt C)
Emotional Intelligence	(Daniel Goleman)
The speed of Trust	(Stephen R. Covey)

The power of habit	(Charles Duhigg)
The pursuit of Wow!	(Tom Peters)
Our iceberg is melting	(Oren Lyons)
Getting to Aha!	(Darshan Mehta)
Unstoppable Teams	(Alden Mills)
Influence	(Robert Cialdini)
First things first	(Stephen Covey)
Who ate my cheese	(John Nichols)
Game of Sales	(David Perry)
Powered by storytelling	(Murray Nossel PHD)
Exceeding customer expectations	(Kirk Kazanjian)
Over promise & Over deliver	(Rick Barrera)
The 5th Discipline	(Peter Senge)



TRAINED / CONSULTED FOR CORPORATES ACROSS 15 COUNTRIES

YOUR COMPANY LOGO HERE





**Explore the potential.
Contact us.**



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